

ANDREW WILLIAMSON

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DIGITAL DESIGN

EXPERIENCE

Oct 2018 - Present

UX / UI DESIGN

TVSquared

Taking on design projects independently and also working with creative teams on larger integrated projects and UI platform designs. Designing on paper and developing low-fi scenarios that can be interpreted by the development team. Iterating designs and taking the low-fi ideas to tangible rapid prototypes.

Nov 2016 - Oct 2018

DIGITAL DESIGN

ForceTenDigital

Worked on a variety of client briefs and a range of challenging projects. Analysed, designed & implemented solutions for clients to reach their marketing targets and goals.

Nov 2015 - Oct 2018

DIGITAL DESIGN

ICOSA Digital Design (Freelance)

Assisted businesses to develop an online presence. Developed and launched websites for a variety of clients. Produced creative strategies to market and brand companies.

Nov 2014 - Dec 2015

WEB DESIGN

Diet Chef

Designed and developed web pages to support the goals and objectives of Diet Chef world-wide (UK and USA). Evaluated and briefed the team on audience options and advised the company on content needed. Developed various versions and tested performance level to use the data to execute decisions.

2010 - 2014

BSC (HONS) DIGITAL INTERACTION DESIGN

University of Dundee

Achieved a 2:1 Studying a blend of product design, graphic design, computing and user experience design in a pioneering course that is highly respected internationally for its combination of people-centred design methods, good prototypic skills and design studio environment.

SKILLS

Application Design, Branding, CSS, Co-Design, Copy Writing, Digital prototyping, Graphic Design, HTML, Market Research, Responsive Web Design, Video Editing, Web Standards, Wire Framing.

TOOLS

Ableton, Adobe Creative suite, Affinity Photo, Axure, Bootstrap, Github, Google Analytics, Microsoft Office, Sketch, Sublime Text, Wordpress.

INTERESTS

Music Production, Fitness, Travelling, Video Games.